



**#zeroplastic**  
**Awareness Raising Campaign against Plastic Debris and**  
**Microplastics in the Greek Seas**

**FINAL REPORT**  
**January-December**



[www.isea.com.gr](http://www.isea.com.gr)

**Environmental Organisation for the Preservation of the Aquatic Ecosystems**

**Thessaloniki 2019**



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## iSea and Plastic Pollution

iSea activities are related to 4 main pillars: Fisheries, Alien Species, Human and their relation to Aquatic Ecosystems and Aquatic Litter. In the context of the last pillar, during the last 3 years iSea has conducted more than 150 beach clean ups with the participation of several NGOs, companies, voluntary teams and other entities. The Beach Clean Ups of iSea were the first zero waste beach clean ups in Greece using exclusively plant-based bags and reusable gloves. In addition, iSea has conducted more than 50 awareness events with a focus on school visits, while at the same time is an active member of the Network for the Protection of the Marine Environment working towards the data collection for marine litter in Greece.

## #zeroplastic campaign



producing environmentally friendly products.

The #zeroplastic campaign aims to inform the public about the impact of plastic waste and microplastics on marine ecosystems and on human health, but primarily to promote a zero-waste lifestyle through the reduce of plastic items and products containing microplastics. The actions of the project will not only be restricted to the general public, but will also include events aimed at bringing together companies in the tourism sectors and other relevant stakeholders with companies

### Actions

- A communication campaign focusing on two directions, to inform the public about the problem of plastic pollution by presenting real images of the effects of plastics on marine organisms. The second step will focus on proposals for the replacement of disposable plastics, promoting a zero-waste lifestyle.
- Production of informative material for students and teachers. The material is available online, free of charge on the iSea page. Members of iSea also conduct educational activities to schools after an invitation.
- "Science Café": live streaming interviews of researchers dealing with the problem of plastic and microplastic pollution for bringing together the scientific community and the general public.
- An awareness event aiming to communicate the issue to the tourism industry and bring together tourism business with companies producing environmentally friendly products.
- An awareness event targeting youth groups (schools, sports clubs, scouts, etc.), preparing the next generation of marine advocates.
- A study for exploring the knowledge and the perception of the Greek public about the issue. The results will help us prepare future targeted actions.
- We will continue to keep our home clean !!! The project includes zero waste beach clean-up actions in selected areas around Thessaloniki that are affected by plastic pollution.

## Communication Materials

We divided the project in two steps. During the first step (first six months) the communication campaign focused on presenting the impacts of plastic pollution on the marine organisms with real pictures that present facts based on relevant scientific bibliography (Figure 1).



Figure 1: Communication materials produced for the first step of the project, depicting the impact of plastics on different marine organisms and the marine environment. You can find all the communication materials [here](#).

In addition, together with [Foundry photography studio](#) we produced extra communication materials using the same facts, but depicting humans as the main object with the aim to highlight that plastic pollution affects humans. [Foundry photography studio](#) voluntarily contributed in this effort (Figure 2).



Figure 2: Communication materials produced for the second step of the project, aiming to show how the plastic pollution affects humans as end users. You can find all the communication materials [here](#).

As a second step, material providing ways to reduce plastic litter in different concepts has been produced. (Figure 3).



Figure 3: Communication materials produced to provide advices for reusing everyday items and reducing plastic waste in different concepts of the everyday life. You can find all the communication materials [here](#).

### Educational Materials

In the context of the project educational material was also produced targeting students of different ages and instruction for the teachers were also included. More specifically, three types of materials produced:

1. Coloring pages (Figure 4)

Three different species affected by plastic pollution are depicted in the coloring pages addressed to preschool and younger primary school students.

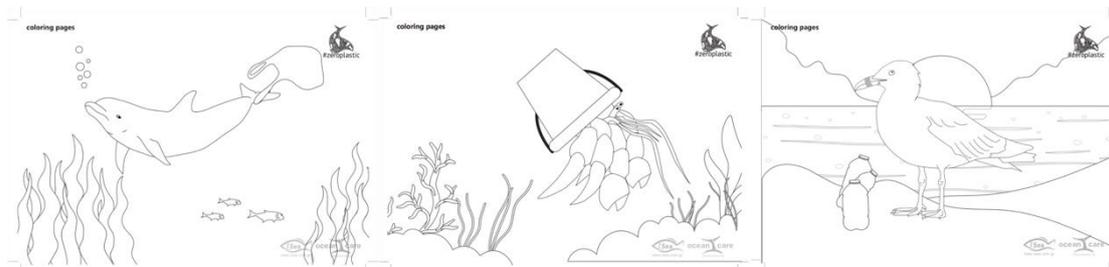


Figure 4: Coloring pages

2. Classroom activities

- a. Make your class #zeroplastic (Figure 5): students list plastic waste that they find during the school hours and together with the teacher discuss potential suggestions for avoiding the use of these items and replacing them with reusable.

**Guidelines for teachers:**

- Ask your students to list the plastic items that they threw away during the day within the rubbish bin or the recycle bin and write them down within the first column.
- Discuss with them the possible solutions for each one of them.
- Write down the suggestions that came up from the previous discussion in the second column.
- Use the results to develop a list with advice and/or suggestions to reduce the plastics thrown away by your classroom!

Finally, if it turns out that within the classroom's bin you discover a single use plastic that cannot be replaced by a reusable item, you could examine whether or not it can be recycled.

Fill in the following form:

Plastic waste	Suggestions to note

Solutions can derive from asking questions: Is there a reusable item that you could use to replace it (e.g. use a reusable water bottle instead of a single-use plastic bottle)? How could you reuse it instead of throwing it away?

In cases where single-use plastic items cannot be replaced with reusable ones, examine if you really need to use them (e.g. could you ban the use of straw if you do not own a reusable one)?

For more examples and information, you can visit our iSea webpage.

**We are transforming our classroom into #zeroplastic**

About 8 million metric tons of plastics enter our oceans every year, threatening more than 100 million marine species.

Let's start our own battle against plastic pollution

Let's reduce the plastic waste of our classroom

Figure 5: Make your class #zeroplastic

- b. Make your week #zeroplastic (Figure 6): The aim of this activity is students to realize how much plastic waste produce in their homes by keeping a list of his/her plastic waste for a week. Students after a week discuss in their classrooms about potential solutions for replacing plastic items with reusable.

**Guidelines for teachers:**

- Write down in the classroom board or a big piece of cardboard - the sum of all the plastic items that the students recorded in a 7-days period: students-to-record-to-be-...=total number of students and plastic items recorded. Plastic items recorded-to-be-recorded-to-be-...=total number of students (Plastic items/week).
- Discuss the final results with your students.
- For the higher grades of the school, present and discuss plastic waste for larger groups (population of plastic bottles, approximately thrown away by the sum of the school's classrooms during a week's period, according to the recorded plastic items).
- After analyzing the final results with your students, discuss with them what possible solutions might exist for reducing their plastic waste.
- Solutions can derive from asking questions: Is there a reusable item that you could use to replace it (e.g. use a reusable water bottle instead of a single-use plastic bottle)? How could you reuse it instead of throwing it away?
- In cases where single-use plastic items cannot be replaced with reusable ones, examine if you really need to use them (e.g. could you ban the use of straw if you do not own a reusable one)?
- Finally, if it remains that within the classroom's bin you discover a single use plastic that cannot be replaced by a reusable item, you could examine whether or not it can be recycled.

In order to present to your students the consequences of plastic pollution you can visit iSea's webpage.

**How much #zeroplastic is your week?**

About 8 million metric tons of plastics enter our oceans every year, threatening more than 100 million marine species.

Fill in the following form:

	Plastic waste	Suggestions to note
MONDAY		
TUESDAY		
WEDNESDAY		
THURSDAY		
FRIDAY		
SATURDAY		
SUNDAY		

Figure 6: Make your week #zeroplastic

### 3. Classroom activities (Figure 7)

Three posters were produced. The first poster depicts the impact of plastic waste in the marine ecosystems in the same concept with the communication campaign. The second poster reinforces students to create a zero plastic classroom by replacing single use plastic items with reusables. The third poster explains what microplastics are and the different

production pathways, how they enter the marine ecosystems and how they can become a part of the food web.

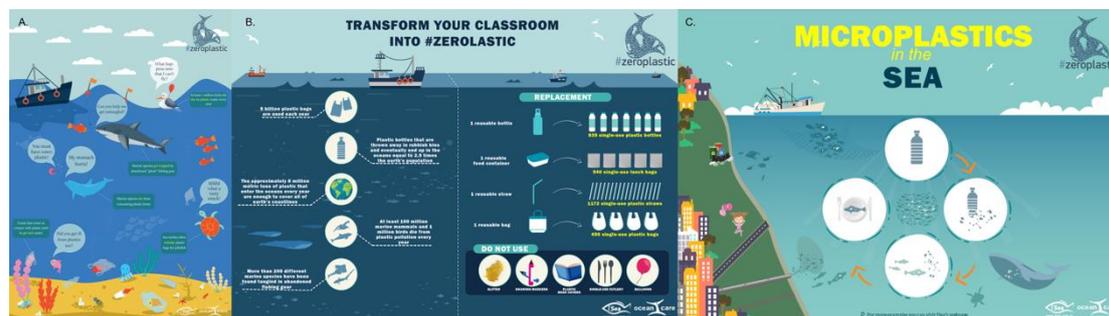


Figure 7: Educational posters

All educational materials produced are free and teachers or anyone interested can download them in high quality from the website of iSea. In addition, iSea acquired a formal permission from the Greek Ministry of Education to use the educational materials of #zeroplastic in schools for the 2019-2020 school year (protocol number: 184746/2019). The educational material produced both in Greek and in English. You can find the English version [here](#).

In addition, two projects aiming at the reduction of litter will use the educational materials of #zeroplastic.

The first project, [kookoonari](#), aims to transform a local public school into a Zero/Low Waste school by engaging not only the school, but also the local community. iSea will provide the educational materials to the project manager of kookoonari and will also visit the school in order to inform the local community about the impact of plastic pollution based on the created materials and the #zeroplastic project. You find more about the project [here](#).

The second project, [Keep Our Sand and Sea Plastic-free](#), aims to raise awareness of the plastic pollution among residents, school children and tourists in order to reduce demand and change procurement practices. iSea will provide #zeroplastic educational materials for the students and will be invited in relevant events in Cyprus in order to inform the tourism industry about the #zeroplastic project. You can find more about the project [here](#).

### Dissemination of materials

Table 1: Locations where #zeroplastic educational materials distributed with an estimation of the beneficiaries

Date	Location	Beneficiaries	Potential beneficiaries
20/06/2019	Amorgos Island	Amorgos Fishing Trips	700
24/06/2019	Paros Island	Paros's Divers	1000
24/06/2019	Milos island	Magdalini Premetzi	2000

(SeaAwareness)

27/06/2019	Naxos island	Naxos Island wild life protection	750
27/06/2019	Kea island	kea Divers	500
28/06/2019	Andros island	Local fishers' association	100
28/06/2019	Anafi island	Municipality	300
28/06/2019	Folegandros island	Local fishers' association	200
28/06/2019	Syros island	Local fishers' association	400
25/07/2019	Santorini island	Dive in Action	1600
02/09/2019	Heraklion Crete	Volunteer group "Photosynthesis"	25
20/09/2019	Kafallonia island	Katelios Cultural association	150
23/09/2019	Zakynthos island	Volunteer group	200
01/10/2019	Argolida	Municipality	150
04/10/2019	Thessaloniki	Veterinary	50
07/10/2019	Samothrace island	3 schools (elementary, high school)	400
10/10/2019	Thassos island	5 schools (3 elementary, 2 high school)	700
15/10/2019	Achaya	Cultural Association	60
24/10/2019	Lemnos island	8 schools (4 elementary, 3 high school, 1 technical school)	1200
18/10/2019	Lesvos island	3 schools (1 elementary school, 2 high school)	1000
21/10/2019	Chios island	13 schools (9 elementary schools, 4 high school)	5000
26/10/2019	Saint Efstratios island	3 schools (1 elementary, 2 high schools)	50
13/11/2019	Thessaloniki	Greek Association of Environmental Education Teachers	1400
20/11/2019	Thessaloniki	Ioannidou Irimi ( coordinator of environmental education at	1500

the 2<sup>nd</sup> center of educational planning of Central Macedonia)

26/11/2019	Thessaloniki	6 <sup>th</sup> Elementary School	50
30/11/2019	Thessaloniki	7 schools (2 high schools, 2 special education schools, 3 elementary school)	400
30/11/2019	Thessaloniki	Children's museum of Thessaloniki	800
<b>TOTAL</b>			<b>20,685</b>



Figure 8: The beach clean ups, educational events and areas where materials of #zeroplastic were distributed.

## Coastal cleanups

During the first 6 months of the project, iSea performed 6 coastal cleanups engaging about 300 people from different entities and removing 2196 kg of litters from about 5klm coast (Table 2).

Table 2. Coastal cleanups, people engaged, litters collected and the coast length

COASTAL CLEANUPS				
Date	Event	Number of Participants	Litter (in Kg)	Coast Length (in m)
18/03/2019	Kalochori Lagoon in Thessaloniki	65	423	1000
18/03/2019	Wild Animals Rescue Center, Thessaloniki	55	175	800
06/04/2019	Salt pans of Lefkimi in Corfu island	30	471	1000
07/04/2019	Eremitis Coast in Corfu island	20	507	1370
13/04/2019	Salt pans of Aggelohori in Thessaloniki	80	900	320
19/05/2019	Nautical Club of Thessaloniki	50	440	320
<b>TOTAL</b>		<b>300</b>	<b>2196</b>	<b>4810</b>



Figure 9: A. Coastal cleanup in Kalochori, Thessaloniki B. Coastal cleanup in Eremitis Coast in Corfu.

All clean ups in Thessaloniki were performed within NATURA2000 sites in collaboration with the Management Authority of the National Park and the Protected areas of Thermaikos Gulf. In addition, the team Let's do this Corfu invited us to present the campaign in the island of Corfu. In this context we performed two beach clean ups that were not part of the initial proposal.

## Educational events

iSea both carried out and participated in 29 educational events related to plastic pollution using material of the project. All events are presented in Table 3. In total about 2700 people were involved, directly informed about the project and about the project's materials used.

Table 3: Educational events and participants

Date	Event	Number of participants
02/02/2019	Presenting the #zeroplastic campaign in the <a href="#">MARLITER</a> event, Thessaloniki	230
23/03/2019	Educational event, together with AB markets in the port of Thessaloniki	165
05/04/2019	Presenting the #zeroplastic campaign in Corfu town	15
06/04/2019	Presenting the #zeroplastic campaign in Environmental Education Center of Corfu	15
10/04/2019	Educational event for children in the context of the 5th Recycling festival of Thessaloniki	240
20/04/2019	Presenting the #zeroplastic campaign in Goethe Institute, Thessaloniki	15
18/05/2019	Presenting the #zeroplastic campaign in Spetses island	50
03/06/2019	Educational event in the context of the Zero Waste Festival, Athens	40
04/06/2019	Educational event in the 2nd Game Festival of Pavlos Melas, Thessaloniki	230
05/06/2019	Educational event in the Municipal Library of Kalochori, Thessaloniki	74
09/06/2019	Educational event in the the 4th Game Festival of the Management Authority of Protected Areas of Thermaikos Gulf	50
05/06/2019	Educational event in collaboration with AV markets in Chania, Crete	79
13/06/2019	Educational event in Aposelemi Beach, Crete	35
13/06/2019	Educational event organized by the Management Authority of Solid Waste and Radio Thessaloniki in Thessaloniki City Center	25
16/06/2019	Educational event in Arina Beach, Crete	17
19/06/2019	Coastal Cleanup and educational presentation in collaboration with Vodafone Foundation	20
22/06/2019	Coastal Cleanup and educational presentation in Lagonisi with volunteer community	30
27/06/2019	Coastal cleanup and educational on field presentation with Mandoulidis private school and WE KNOW YOU CARE	14
30/06/2019	1st Kids' fishing day Participation	21
30/06/2019	Educational activities and upcycling workshop during SANI ECO DAYS	130
01/07/2019	Educational activities and upcycling workshop during SANI	290

ECO DAYS		
07/07/2019	Educational activities and upcycling workshop during SANI ECO DAYS	250
12/07/2019	Coastal cleanup and educational presentation with AXA insurance company	100
21/07/2019	Educational activities and upcycling workshop during SANI ECO DAYS	150
24/07/2019	Family festival and educational workshop for the employees of Gerovasiliou Wine Company and their families	20
28/07/2019	Educational activities and upcycling workshop during SANI ECO DAYS	80
04/08/2019	Educational activities and upcycling workshop during SANI ECO DAYS	100
11/08/2019	Educational activities and upcycling workshop during SANI ECO DAYS	180
21/08/2019	Educational presentation in Galatista, Halkidiki in collaboration with Galatista Youth Association	40
<b>TOTAL</b>		<b>2,705</b>



Figure 10: Moments from educational events in which #zeroplastic materials were used.

## Educational events

In addition, iSea conducted two events during November.

**The first event** which targeted tourism operators and eco-friendly businesses took place on the 18<sup>th</sup> of November in collaboration with the [Municipality of Thessaloniki](#) and the [International Hellenic University](#) in the Water Hall of the Municipality. Parallel to the event an underwater photo exhibition with pictures of *Posidonia oceanica* was held. Representatives of 30 different operators attended the event. Invited speakers of the tourism sector presented zero waste solutions in the context of their businesses and representatives of eco-friendly products sector presented alternative to single use plastic products. You can find the event published in social media [here](#).



Figure 11: A. Professor of the International Hellenic University presenting the value of *Posidonia oceanica* and the impact of marine pollution on the species B. Owner of Hellas Eco Products Company presenting the ingredients of alternative products C. Part of the underwater photo exhibition D. iSea member presenting #zeroplastic project.

iSea and audience posted moments of the event during it in Social Media and an interview for the presentation of #zeroplastic project and its goals was given at [GRTIMES](#). You can find the article [here](#).

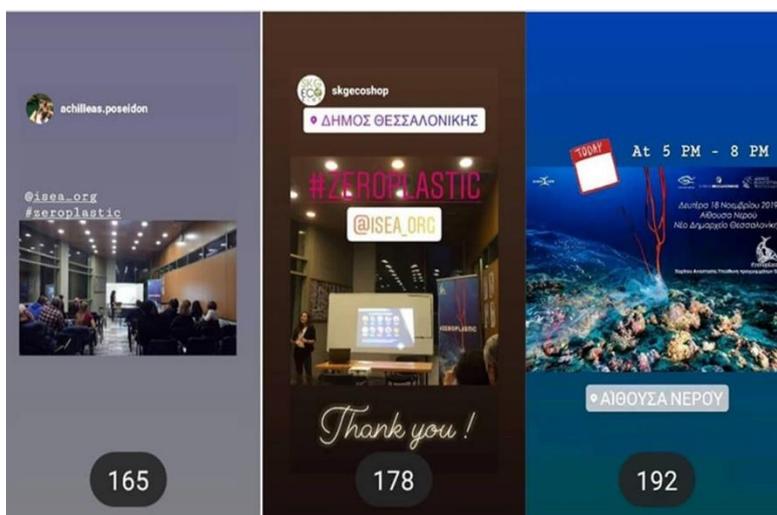


Figure 12: Some of the posts with moments of the event in Social Media

**The second event** targeted school aged children and educators. It took place on the 30<sup>th</sup> of November in collaboration with the [Directorate of Primary Education of Western Thessaloniki](#) and the [Children's Museum of Thessaloniki](#) in the Children's Museum. More than 20 children

were informed about plastic pollution and participated in relevant activities according to their age based on the educational materials produced in the context of the project. The materials were distributed among the educators that joined the event and iSea explained them the way the materials could be integrated in their curriculum or environmental education projects. In addition, iSea provided educational materials to the museum staff in order to distribute them among the 40 schools that are going to visit it during next months. You can find the event published in social media [here](#).



Figure 13: A. iSea member presenting the impact of plastic pollution to students and their parents B. Children replacing single use items with reusable ones C. Kids dancing Baby Shark Song D. Completed coloring pages



Figure 14: Posts in Social Media concerning #zeroplastic kids event

Science Cafe

The first Science Café took place in the 19<sup>th</sup> of April with the researcher of the [Hellenic Center of Marine Research](#), [Christina Zeri](#), discussed about the issue of plastic pollution, and presented what has been already done in the research field and what needs to be done soon in order to tackle the issue. The interview can be found [here](#).



Figure 15: Science café with Chistina Zeri from Hellenic Center of Marine Research.

The second Science Café took place in the 10<sup>th</sup> of October with the expert on waste management and project manager in [A.C. Laskaridis Foundation](#), [Christina Kontaxi](#), regarding the legislation and the existing conditions of waste management in Greece, as well as the measures that should be taken from the companies for the reuse of their packages. The interview can be found [here](#).



Figure 16: Science Café 2 with Christina Kontaxi from A. C. Laskaridis Foundation

The third Science Café took place in the 25<sup>th</sup> of November with the Assistant Professor of [School of Spatial Planning and Development of the Aristoteles University of Thessaloniki](#), [Dionysis Latinopoulos](#), discussed about the role of awareness raising campaigns in consumers and how they affect (or not) their consuming preferences and the effectiveness of tax measures for tackling plastic pollution. The interview can be found [here](#).



Figure 17: science Café 3 with Dionysis Latinopoulos from AUTH

The last Science Café took place in the 27<sup>th</sup> of November with the Professor of the [School of Engineering of the Aristoteles University of Thessaloniki](#), [Yiannis Krestenitis](#), regarding the pollution from plastics and microplastics of the Thermaikos Gulf in Thessaloniki. In addition, the impact of microplastics on the local ecosystem and the presence of microplastics in the tap water of the region were discussed. The interview can be found [here](#).



Figure 18: Science Café 4 with Yiannis Kretsenis from AUTH

#### Original articles in the Greek Press

- [Εκστρατεία ευαισθητοποίησης για τη ρύπανση από πλαστικά και μικροπλαστικά στις θάλασσες](#)
- [Μία νέα εκστρατεία για την ρύπανση από πλαστικά στις ελληνικές θάλασσες!](#)
- [Οι επτά δράσεις της εκστρατείας για τη ρύπανση από πλαστικά και μικροπλαστικά στις ελληνικές θάλασσες](#)
- [Φωτογραφίες: Πλαστικές παραλίες στην Ανατολική Θεσσαλονικη](#)
- [#zeroplastic – Εκστρατεία ευαισθητοποίησης για τη ρύπανση από πλαστικά και μικροπλαστικά στις ελληνικές θάλασσες](#)
- [Η μάχη με τα σκουπίδια στις ελληνικές ακτές](#)
- [Κάνε την τάξη σου #zeroplastic](#)
- [Αυτό το Σαββατοκύριακο κάνουμε υποβρύχιο καθαρισμό στο λιμάνι της Νέας Μηχανιώνας](#)

- [Τα μπαλόνια που αφήνουμε στον ουρανό σκοτώνουν βασανιστικά θαλάσσια είδη και πτηνά](#)
- [Η ομάδα της Origen υποστηρικτής της δράσης #zeroplastic](#)
- [Εθελοντικός καθαρισμός των Αλυκών Λευκίμης, 06/04/2019](#)
- [Θεσσαλονίκη: Καμπάνια ευαισθητοποίησης "για να μη γίνουν τα πλαστικά περισσότερα από τα ψάρια"](#)
- [iSea: Ένα άγρυπνο μάτι για την προστασία των υδάτινων οικοσυστημάτων](#)
- [Εκδήλωση #zeroplastic για μικρούς και μεγάλους](#)
- [Πρόγραμμα #zeroplastic](#)

>100 articles were shared in the Greek press, presenting the #zeroplastic campaign or issues related to plastic pollution using materials of #zeroplastic.

## Social media

The first step of the social media campaign conducted on Facebook and Twitter, while since July also the Instagram account of iSea was activated. The communicational and educational materials of the campaign were used.

## Facebook

The first step of the campaign focused on the impact of plastic pollution on aquatic animals reached more than 850 reactions, 10 comments and 200 shares on average, also reaching an average of 20,000 people per post.

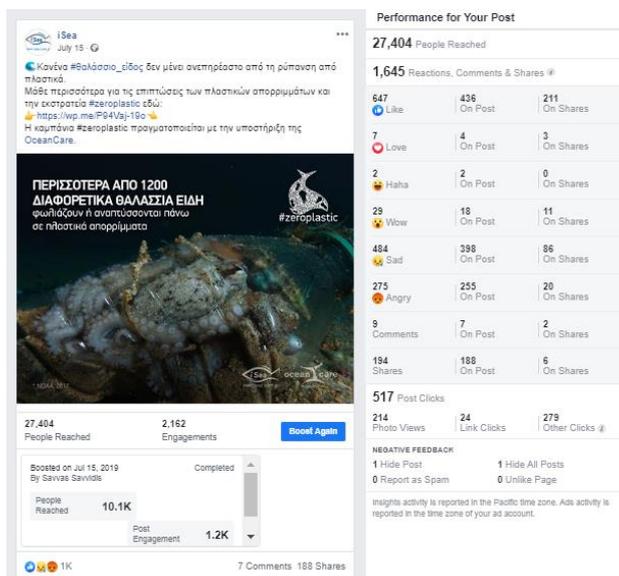


Figure 19: The most successful Facebook post of the #zeroplastic first step social media campaign reached 1,074 reactions, 188 shares and 27,404 people.

The second step of the campaign was created in collaboration [with Foundry Photography Studio](#) and focused on humans. This step of the campaign reached an average of 460 reactions, 5 comments and 25,000 people.



Figure 20: The most successful Facebook post of the #zeroplastic second step social media campaign reached 1,645 reactions, 197 shares and 31,590 people.

## Instagram

The Instagram account of iSea re-activated in July 2019, therefore we only run the second step of the campaign. As an average per post the campaign reaches 50 likes, 3 shares, 3 comments and 500 people per post.

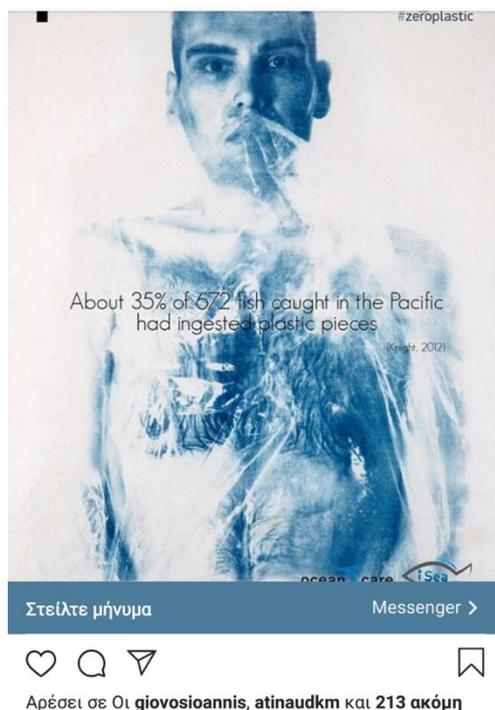


Figure 21: The most successful Instagram post of the #zeroplastic social media campaign reached.

In addition, 24 Instagram stories were published, which appear for a day in iSea's account. The average number of people watching the stories were 150.

## Twitter

iSea published 25 relevant posts on Twitter that were in total retweeted 30 times. The impressions that the most popular posts received exceeded the 1,000 times and 25 interactions. The average score that #zeroplastic posts received twitter were 600 impressions and 15 interactions. The most popular posts follow (Figure 22).

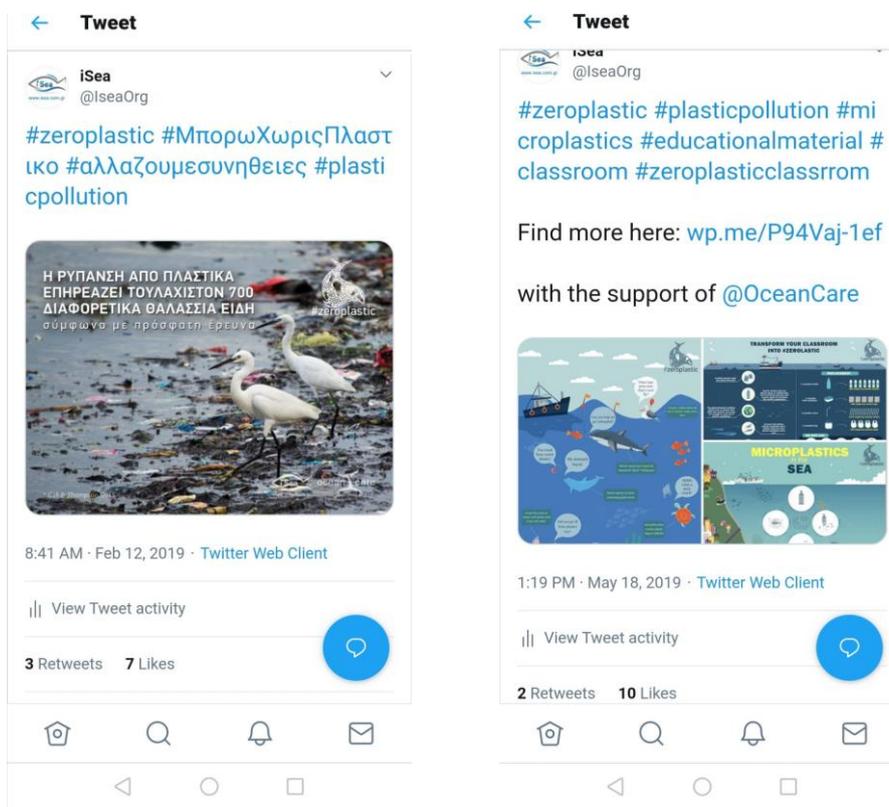


Figure 22: Popular posts on Twitter concerning different steps of the campaign

## Questionnaire

For exploring the knowledge and the perception of the public about the issue of plastic pollution a questionnaire was created (See Appendix). Until now 350 answers were received.

Most of the participants belong to the age group 19-25, followed by the group of 26-30 and 41-45 (Figure 23). The vast majority of them are aged below 45 years and only few of the participants are older than 55.

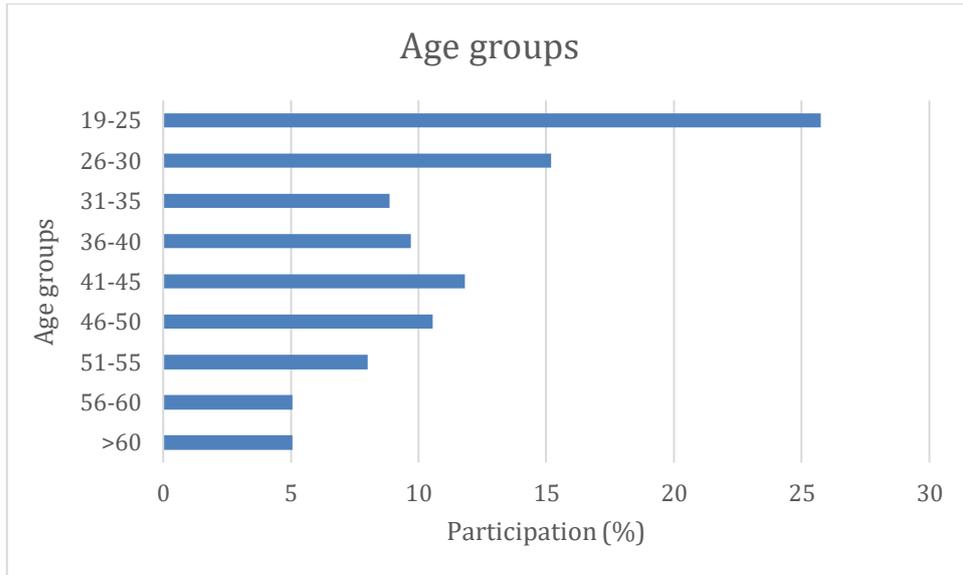


Figure 23: Percentage of participation per age groups

Most of the responders declared that are ready to stop using plastic items and about 86% are even willing to change the stores they go shopping in order to find environmentally friendly products. The consumers' will to stop using particular single use plastic items is depicted in Figure 24.

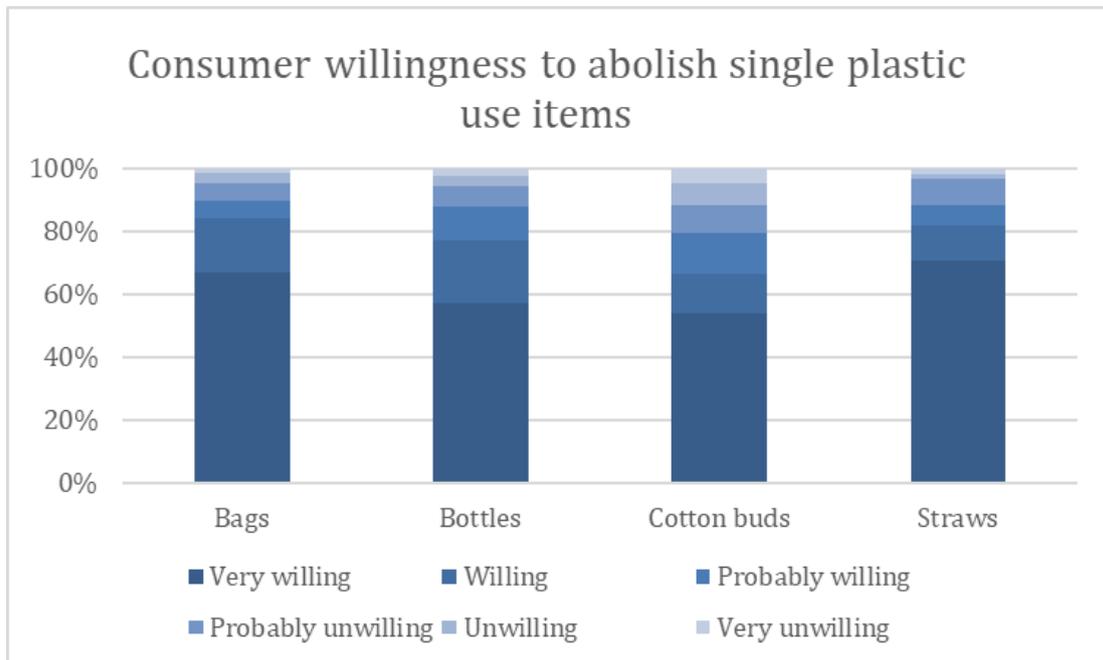


Figure 24: Consumers' willingness to ban particular single use plastic products from their everyday life

In addition, though 90% of the participants believe that banning microplastics from everyday products contributes to the protection of the environment from plastic pollution, 74% of them would prefer a product that does not contain microplastics or is in a plastic container even if it costs more.

Last, 70% of the participants claimed themselves aware of the new European Legislation concerning the ban of single use plastics, but only about 5% of them proved themselves really informed about the particular items that will be banned.

These are considered preliminary results.

### Conferences-Scientific publications

In the proposal we foresaw the participation of the 42nd CIESM Congress for presenting the project and results from the questionnaires. Our submission was rejected possibly due to the low number of questionnaires that were gathered at that time.

Regarding the scientific publication in a peer-reviewed journal for presenting our findings from the questionnaire survey. Once we will close the questionnaire dissemination by the end of the year and reach the goal of 500 participants iSea together with other collaborators will start drafting it, for [Marine pollution bulletin](#) (as a first choice).

### Economic Report

The project is funded exclusively by OceanCare. All the expenses are presented below. All invoices and receipts are available after request.

Date	Expense Description	Amount in Euros
14/02/2019	Graphic Designing	-1150
27/02/2019	Gas/Oil	-50
18/03/2019	Gas/Oil	-60
18/03/2019	Gas/Oil	-20
30/03/2019	Gas/Oil	-40
04/04/2019	Gas/Oil	-6
04/04/2019	Gas/Oil	-24,52
05/04/2019	Subsistence	-3,5
05/04/2019	Subsistence	-5,6
05/04/2019	Subsistence	-10,7
05/04/2019	Subsistence	-8,11
05/04/2019	Toll post	-1,2
05/04/2019	Toll post	-1,2
05/04/2019	Toll post	-2,4
05/04/2019	Ferry Boat tickets to Corfu	-11
05/04/2019	Ferry Boat tickets to Corfu	-11
05/04/2019	Ferry Boat tickets to Corfu	-40
05/04/2019	Toll post	-2,1
05/04/2019	Toll post	-2,1
06/04/2019	Subsistence	-3,75
06/04/2019	Subsistence	-9,4
06/04/2019	Gas/Oil	-50
07/04/2019	Subsistence	-7,5
07/04/2019	Ferry Boat tickets to Corfu	-40
07/04/2019	Ferry Boat tickets to Corfu	-5,5

07/04/2019	Ferry Boat tickets to Corfu	-11
07/04/2019	Toll post	-2,1
07/04/2019	Toll post	-1,2
07/04/2019	Toll post	-2,4
07/04/2019	Toll post	-2,1
08/04/2019	Gas/Oil	-20
08/04/2019	Toll post	-1,2
20/04/2019	Gas/Oil	-23,14
15/05/2019	Bus rental	-220,00
09/06/2019	Gas/Oil	-10
01/06/2019	Dissemination of materials (post expenses)	-300
-		
01/10/2019		
01/02/2019		
-	Social Media Ads	-810
30/11/2019		
	Dissemination of the materials (printing expenses)	-558,02
3/10/2019		
9/10/2019	Ticket to Athens for Science Café 2	-72,6
10/10/2019	Subsistence	-12
	Graphic designing and communication materials for the tourism event	-250
16/11/2019		
18/11/2019	Gas/Oil	-10
19/11/2019	Graphic Designing	-223,2
28/11/2019	Consumables for the kids event	-72
30/11/2019	Gas/Oil	-10
30/11/2019	Subsistence	-20
01/10/2019		
-	Dissemination of materials (post expenses by the end of the year)	-100
31/12/2019		
12/2019	Social Media Ads( Will be spend)	-80
	Salaries	-3600
	Administrative expenses (Including bills, server hosting and other office expenses)	-500
<b>TOTAL</b>		<b>-8477,54</b>

## Appendix

Appendix 1: The questionnaire assessing public knowledge and awareness on the issue.

- Age:
- 0-18
- 19-25
- 26-30
- 31-35
- 36-40
- 41-45

46-50

51-55

56-60

>60

- Gender
  - Male
  - Female
  - Other
- Level of education
  - None
  - Primary
  - Secondary
  - Tertiary
- Town of residence
- Number of kids in the family
  - 0
  - 1
  - 2
  - 3
  - >3
- Are you aware of impacts of plastics on the marine ecosystems?
  - Yes
  - No
- Which is the main source of the plastics found in the oceans?
- Do you think plastics that end up in the sea pose a risk to human health?
  - Yes
  - No
  - I do not know
- Do you think that plastic pollution is one of the biggest environmental problems of our time?
  - Yes
  - No
  - I do not know
- Are you aware of the new European legislation for the banning of the single use plastics?
  - Yes
  - No
- If yes which items will be banned?
  - Plastic bags
  - Cotton buds
  - Balloons
  - Straws
  - Wet wipes
  - Cigarette Filters
- Do you know what microplastics are?
- If yes are you aware of how microplastics are created?
  - They are manufactured
  - They are produced from the fragmentation of bigger plastic compounds
  - Both of the above
  - None of the above
- Where do you think microplastics are used?

- Pharmaceuticals
  - Synthetic clothes
  - Cosmetics
  - Food production
  - Others
- Would you prefer a product without microplastics or plastic package even if it were more expensive?
  - Yes
  - No
  - I do not know
- Do you think that marine plastic debris end up in our dishes?
  - Yes
  - No
  - I do not know
- Do you think that plastic pollution is one of the biggest environmental problems of our time?
  - Yes
  - No
  - I do not know
- Do you agree with the taxation of plastic bags?
  - Yes
  - No
  - I do not know
- Are you ready to stop using the following plastic products in your daily life? (Likert scale 0-5)
  - Plastic bottles
  - Plastic bags
  - Cotton buds
  - Plastic straws
- Do you believe that the ban of products including microplastics contributes to the preservation of the marine environment?
  - Yes
  - No
  - I do not know
- Would you change the stores you go shopping in order to find environmental friendly products?
  - Yes
  - No
  - I do not know